Laurence Wilse-Samson

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POSITIONS

2022– **Oxford Economics**, New York. Associate Director (Sept 2026–); Lead Economist (June 2022–Sept 2026).
Lead teams of economists delivering applied research for technology, retail, and financial-services clients: causal evaluation of labor regulation (independent-contractor classification, joint-employer and overtime rules), platform economics, and scenario analysis of technology diffusion. Named author of *The Global Value of LEO Satellite Broadband Services* (2026). Findings cited in U.S. federal rulemaking.

2025– **Columbia University**, School of International and Public Affairs. Adjunct Associate Professor.

2022– **New York University**, Wagner Graduate School of Public Service. Adjunct Assistant Professor.

2017– **University of Johannesburg**, Centre for Competition, Regulation and Economic Development. Senior Research Fellow (part-time).

2018–2022 **Bird**, New York. Director (2021–2022); Senior Manager, Policy Research and Economics (2018–2021).
Led research and policy development for small electric vehicles across city, state, and federal government; oversaw research partnerships with academics and third-party organizations; represented the company on industry-association boards and standards committees.

2014–2018 **Cornerstone Research**, New York. Associate.
Supported expert witnesses in federal litigation on securities, consumer fraud, intellectual property, and antitrust matters, including affirmative-action matters ultimately adjudicated at the U.S. Supreme Court.

2011–2013 **Columbia University.** Research Assistant to Joseph E. Stiglitz (*The Price of Inequality*, *The Great Divide*, *Creating a Learning Society*).

EDUCATION

2014 Ph.D. Economics, Columbia University

2008 Postgraduate Diploma in European Competition Law, King's College London

2006 M.Sc. Economics, London School of Economics and Political Science

2004 B.Sc. (Hons) Mathematics and B.Com (Hons) Economics, University of Cape Town

PAPERS UNDER REVIEW

Erten, Bilge, Joseph E. Stiglitz, Eric Verhoogen, and Laurence Wilse-Samson. "US Industrial Policy in Historical Context: Origins, Progress, Challenges." Revise and resubmit, *Oxford Review of Economic Policy*. October 2026.

Erten, Bilge, Joseph E. Stiglitz, Eric Verhoogen, and Laurence Wilse-Samson. "How Effective Has Industrial Policy Been in the United States? A Review." Revise and resubmit, *Journal of Globalization and Development*. October 2026.

PUBLICATIONS

Boone, Christopher D. A., and Laurence Wilse-Samson. "Structural Change and Internal Labor Migration: Evidence from the Great Depression." *Review of Economics and Statistics* 105, no. 4 (2023): 962–981.

Harvey, Rachel, Patrick Bolton, Laurence Wilse-Samson, Li An, and Frédéric Samama. "Barriers to Long-Term Cross-Border Investing: A Survey of Institutional Investor Perceptions." *Rotman International Journal of Pension Management* 7, no. 2 (2014): 50–59.

Jensen, Jacob, Ethan Kaplan, Suresh Naidu, and Laurence Wilse-Samson. "Political Polarization and the Dynamics of Political Language: Evidence from 130 Years of Partisan Speech." *Brookings Papers on Economic Activity*, Fall 2012.

WORK IN PROGRESS

Boone, Christopher D. A., and Laurence Wilse-Samson. "Coalition Fracture Under Labor Scarcity." Draft in revision.

Wilse-Samson, Laurence. *The Cost of Apartheid.* Book manuscript.

TEACHING

NYU Wagner	Public Economics; Labor Policy: The Future of Work. Previously the Economics of International Development and Urban Economics.
Columbia SIPA	Understanding Emerging Technologies — AI governance, export controls, data privacy, platform economics, and the politics of emerging-technology regulation.
UJ CCRED	Research Methods in Competition Policy and Economic Regulation. Supervision of master's dissertations.
Service	Supervised graduate research at Columbia; member of a Ph.D. committee at NYU.

TOOLS AND OPEN TEXTBOOKS

econwar.vercel.app	A platform for simulating events involving global economic coercive measures.
Fiscal calculator	Budgetary and macroeconomic effects of U.S. tax and spending proposals from IRS and FRED data, following CBO conventions (fiscal.lwilsesamson.com).
Bridging African Borders	Tracker of the policy barriers to cross-border investment in Africa, the reforms that would remove them and their status on legal, rules, delivery and funding tracks, each traced to source documents (borders.lwilsesamson.com).
SA Policy Space	Database of South Africa's economic-reform agenda, traced to the parliamentary record and the research literature (sa-policy-space.vercel.app).
Textbooks	Open drafts in institutional macro- and microeconomics, public economics, global finance, financial economics, empirical and antitrust research methods, and economic coercion (laurence-wilse-samson.gitbook.io/textbooks).